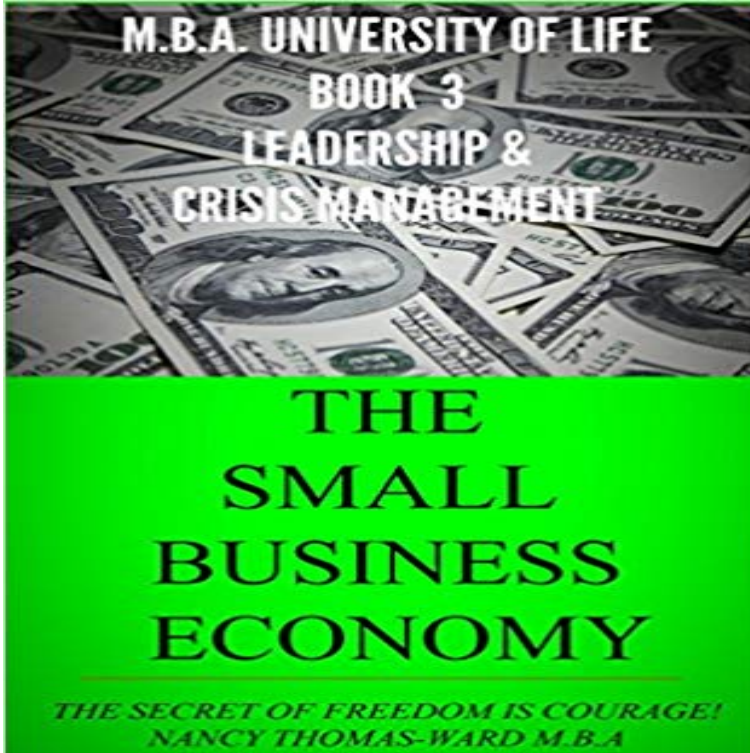


The Small Business Economy, Leadership & Crisis Management: University of Life (SMeB World News Book 3)



Dear Ladies and Gentlemen, wannabe entrepreneurs! Millions of small business owners and potential new business start-ups are unaware of the powerful personal success and benefits that automatically come with incorporating crisis management systems into their companies training. Benefiting your-self, your family, your company as well as your own communities and far beyond for economic sustainability. Laying down a foundation for future generations which includes a good sprinkling of hope through this small medium business education series! The purpose of this practical ebook training series on Kindle has been written especially for small medium enterprise business (SMeB for clarity) to create order out of seemingly chaos, fast. This way firms managers can develop and manage previously un-thought of strategies and ideas which can lead to a new way of operating SMeBs successfully. If you have ever wondered how to gain in depth knowledge about what management you are looking for then definitely this self-study series is for you. I have stuffed everything into 3 books which I guarantee will change your personal and business life forever, as it did mine. So here goes in a nutshell. I have written in common English for SMeBs globally to make much better strategic choices. I am passionate in motivating SMeBs to step up and start dominating their and other sectors with new sustainable knowledge. I included personal management analysis as if you laser in and focus on your own goals we can achieve unbelievable results together! Crucial time management skills! This alone changed my own and later many of my M.B.A owner, managers students lives for ever. Team building strategies as it can be lonely at the top and 2-3 heads brainstorming are much better than one. If youre paying the wages, listen to your staff you may learn something! Use their

valuable experience! Important managerial skills. Get organised and sleep better! Through this I became a business and pleasure orientated small business developer. It was tough however it was exciting and fun after I discovered and corrected my weaknesses. My objectives and aims for this sector are seemingly humongous. What a challenge for me and now I can say as will you join me on what has been so far an exceedingly lonely venture. Lets spread the word to let SMeBs know that together we can make the most important contribution to small business and to the global environment through self-study. This needs no financial investment only the will to take action which is outlined in detail as we go along the road together! This series is my lifes work experience which I share with you courtesy of Amazons own vision and reach to create a SMeB World Foundation! Social and economic. Hence the title of University of Life, books 1, 2, 3 shortly 4 for us great masses of small, medium business owners unable to, or chose not to go, on to higher education. Book 4 is geared up, (as you will be prepared after books 1-2-3 to go in depth to learn major issues on all departments of your operations) a hot rocking business plan stuffed with everything to make strategic choices. No matter if you are a business student, a new start up or stuck with a business in the doldrums or like I experienced, runaway success but no business experience! My old boss used to drum it into me that it is easy to make money but not so easy to keep it! I didnt realise the wisdom of these words until I was managing my business with fire fighting technics and crisis management! How to get a grip? I wish I had the insight of this series as it would have cured at least 80% of my sleepless nights. The most important thing I learnt 30 years later down the road is that we are training businesses backwards! Really, hence Book 4 to complete my goal to significantly reduce companies going bankrupt! Together we can make a living legacy to pass on to

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