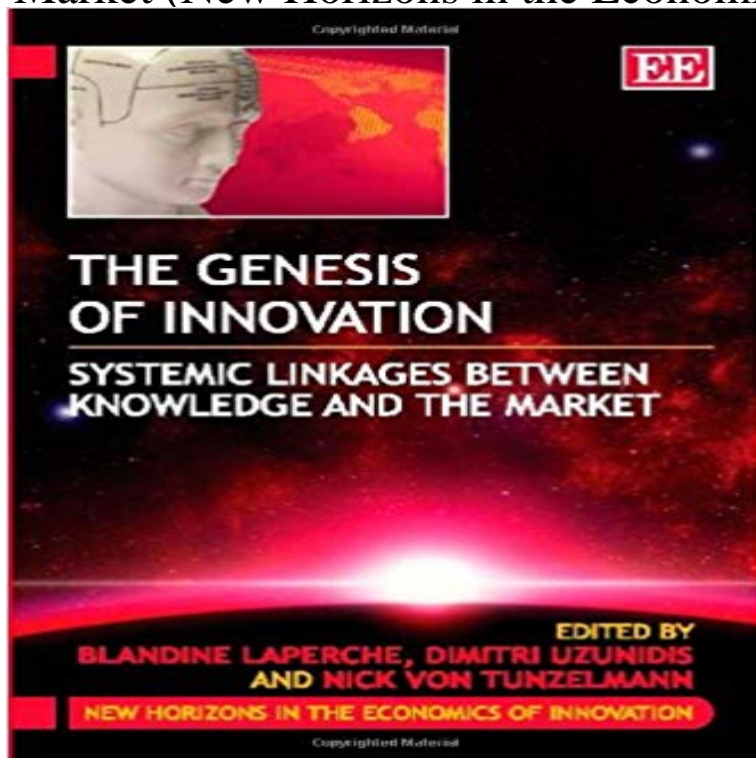


Genesis Of Innovation: Systemic Linkages Between Knowledge and the Market (New Horizons in the Economics of Innovation)



The genesis and diffusion of innovation depends upon the density of the cognitive and market relationships among individuals, organisations and institutions at both the micro- and macro-economic level. By addressing the nature of these relationships, which include cooperation, competition and power, this book presents an important and progressive enquiry into the economic and social origins of innovation. The authors in the book stress the importance of cognitive and economic linkages in the assessment and analysis of innovation within the enterprise, within local and national economies and at the international level. They present a series of interesting studies of research labs, enterprises and networks, systems of innovation and innovative milieux to present emerging ideas from different theoretical traditions. They also demonstrate how specific actors, such as the State or certain individual enterprises, are able to determine the process of diffusion, coordination and standardisation of knowledge and technologies. Thus, economic and political power is a key notion that permeates the book. Taking the renewal of technologies and markets as a starting point, the book also clearly shows that military programmes and industries constitute one of the engines of capitalist economies. This book will interest and inform a broad readership of scholars and students working on the economics and management of innovation, the economics of technology policy and business studies.

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