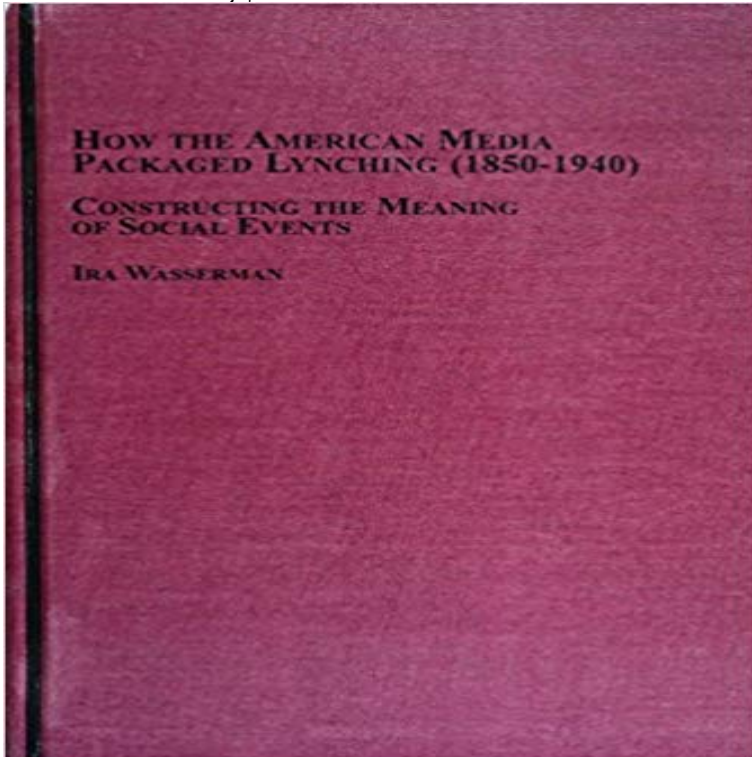


How the American Media Packaged Lynching (1850-1940): Constructing the Meaning of Social Events



This book examines the manner in which the national media in the United States treated lynching and vigilante activity between 1850 and 1940. A social constructionist perspective, developed by Gans and Modigliani, is utilized to determine media orientation toward lynching. This perspective emphasizes the importance of media framing, sponsor and opponent activity, and media balance. Since not all lynching incidents can be studied, critical discourse moments are selected.

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