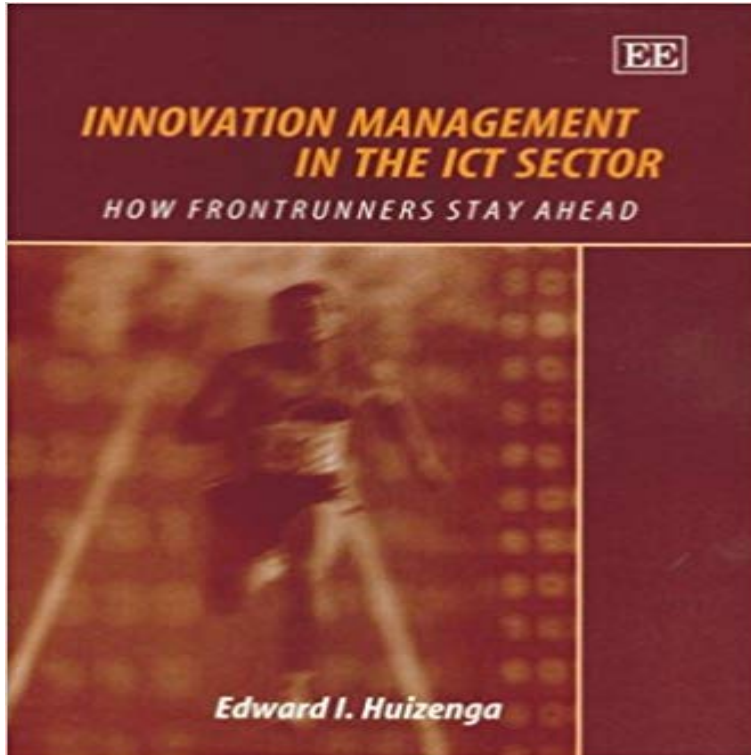


Innovation Management in the Ict Sector: How the Frontrunners Stay Ahead



Edward Huizenga explores how knowledge and service intensive companies can thrive on innovation and entrepreneurship in the ICT sector. He applies new theoretical insights from strategy and organization theory, and includes case studies of 30 European service companies. These case studies address the key innovation issues and present answers as to why a constant search for innovation improves firms competitive position. The key success factors are identified together with those differences that define the frontrunners who are able to turn new ideas into profit. With its mix of academic insights, managerial practices and implementations, this book benchmarks company performance in innovation and develops new theoretical strategy insights including resource-based ideas like path dependency, the role of technological stock and flows of resources. Innovation Management in the ICT Sector is aimed at, and will be of value to, a readership of academics in the area of strategic management and innovation, policymakers involved in innovation and economic growth at all levels of government as well as managers in the ICT sector.

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